

NEW MEDIA GALLERY

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Seven remarkable artists reflect on how we measure the world

From September 24 to December 10, the measure exhibition at New Media Gallery in New Westminster, brings together an exceptional group of national and international artists. Seven artists are drawn to the creative potential of new technologies, and reflect on a measure of the world around us.

This exhibition brings together seven artists who measure the world around us. Their works witness, question and document the movement of day into night; the change of seasons; the cyclical movement of sun, moon, and stars...all these delineations which connect us intimately to our environment. Even before we were human, this type of phenomenological measure was “written into our biology, hard-coded in our DNA as circadian rhythms...coordinat(ing) each of our bodies to the spin of the planet that is our home”.

We have spent millennia devising breathtaking strategies and tools to measure distance, time, speed, capacity...from the span of the heavens, to the clock, to the internal structure of our planet. Measurements that are increasingly refined, and standardized; subject to the occasional imaginative burst that rocks our world and changes everything. These works ask us to consider how technology will continue to affect our tangible, corporeal connections with the natural world.

MEASURE reflects on the interconnections of time, light, colour, season, the movement of celestial bodies, and how we perceive the measure of all these things. Seven remarkable artists working at the intersection of science, art and technology capture a measure of the world around us; acknowledging their place in a technologically mediated world, while remaining grounded in the senses and a suggestion of embodied experience.

Annette S. Lee. Astrophysicist of mixed Lakota/Ojibwe heritage. Time, seasons & experience.
Alan Storey. Born & lives in Vancouver. Visually reflecting the strange relativity of time.
Félicie d’Estienne d’Orves. Born Athens, lives in Paris. How do we understand the speed of light?
Matthew Biederman. Born San Francisco, lives in Montréal. The wonder of colour perception.
James Nizam. British/Lebanese, lives in BC. The moon’s path through expanded photography.
Semiconductor (Ruth Jarman/Joe Gerhardt) British. Tracking & measuring the sun’s sonic path.

Notes to Editors

New Media Gallery champions art and ideas that explore the creative potential and enigmatic meaning of technology in our lives. Equitable, authentic and direct engagement and dialogue is pivotal to curatorial practice. Founded in 2014, NMG is a contemporary art gallery, operated and supported by the City of New Westminster out of the Anvil Centre. The gallery has an international profile and works with some of the most exciting artists in the world. In the last nine years, the gallery has presented 31 group exhibitions featuring more than 165 exceptional artists from 38 countries as well as developing innovative programs and events. Their Art + Technology Lab focusses on encouraging a broad understanding of how technology can be used for creative purposes, pedagogy, critical thinking and the creation of meaning.